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DATE: 04/01/93 SALES INFORMATION SYSTEM TIME: 16:18
SUBJECT: PATHMARK SUPERMARKETS SENDER: NICK KURUC 1240
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TO: G. H. MOULTON
ALL DIVISION AND DISTRICT MANAGERS

RE: PATHMARK SUPERMARKETS (0522-00-00)

DEAR MANAGERS:

LISTED BELOW ARE ITEM CODE NUMBERS FOR CAMEL SPECIAL LIGHTS FOR PATHMARK SUPERMARKETS AND DRUG STORES:

CAMEL SPECIAL LIGHTS BOX 83'S 932582
CAMEL SPECIAL LIGHTS BOX 100'S 932590

A DISTRIBUTION OF PRODUCT WILL BE MADE TO ALL STORES THIS WEEKEND.

IMPORTANT: PLEASE ENSURE THAT YOUR PEOPLE HANDLE THE FOLLOWING IN STORES WITH "LANE BLOCKERS", "WRAPAROUND" AND "WALKAROUND" FIXTURES:

1. PLACE THE NEW BRAND IN ONE PROMO SECTION. IF POSSIBLE, PLACE SINGLE PACK COUPONS ON PACKS.
2. PLACE CAMEL SPECIAL LIGHTS POS.

THANK YOU.

REGARDS,
NICK
G. N. KURUC, JR.

GK
M-2
CC: APPLICABLE RSM'S

*** END OF MESSAGE ***

D.M. *JAN* 4/2/93
T&D *4/2/93*
S.R.M. *4/2/93*
S.A.M. *4/2/93* X 11/93

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